

MEDIA OVERVIEW DUBAI 2024-2025

A photograph of a racing track during a race. Several cars are visible on the track, with a prominent yellow and white car in the foreground. The track is bordered by a red curb. In the background, there are grandstands and a building. The text "MEDIA OVERVIEW DUBAI 2024-2025" is overlaid in large white letters.

NGK
SPARK PLUGS

ABOUT CREVENTIC

Founded in 2005, CREVENTIC has fast established itself as one of the most professional organizing bodies in the world of motorsport. Built by, and for, keen amateur racers, CREVENTIC's network has grown substantially since its 'humble' beginnings – continuing to do so today – and remains among the most respected names in the motor racing community, thanks to an ever-increasing portfolio of endurance racing series catering to GT, touring car, Le Mans-style prototype racing, and pretty much everything else in-between.

Based in Gennep, The Netherlands, CREVENTIC's extensive racing programs welcome teams, drivers and motorsport personnel from around the globe to compete at some of the most challenging and vibrant race circuits in the world, and the highly-competitive racing categories therein. Indeed, providing top-level racing with a relaxed paddock environment has seen the 24H SERIES powered by Hankook tour extensively across Europe, the Middle East and the United States of America, with ambitions to extend this portfolio in the future.

Our focus, however, has never been to 'win at all costs'. For close to two decades, CREVENTIC has prided itself on offering high-quality, professional service alongside a welcoming, approachable atmosphere in its paddocks. Team spirit, fair racing, and actively enjoyable competition with an international flair are our bread and butter, and we wouldn't have had it any other way.

"At CREVENTIC, we like to do things differently: to create an open environment that's comfortable as well as professional; to raise expectations and benchmarks through innovation, all while keeping our feet on the ground; to offer the best possible endurance racing experience for everyone, everywhere, with the best value for money; and to give you the most professional and approachable motor racing service you've ever had. In short, CREVENTIC wants to put the fun first in racing"

If you're interested to learn more about our organization, or how you too can compete in the 24H SERIES powered by Hankook, you can contact us at info@creventic.com. And don't worry, our multi-national network will be able to assist any enquiries you may have, be it in English, French, German, Spanish or Dutch.

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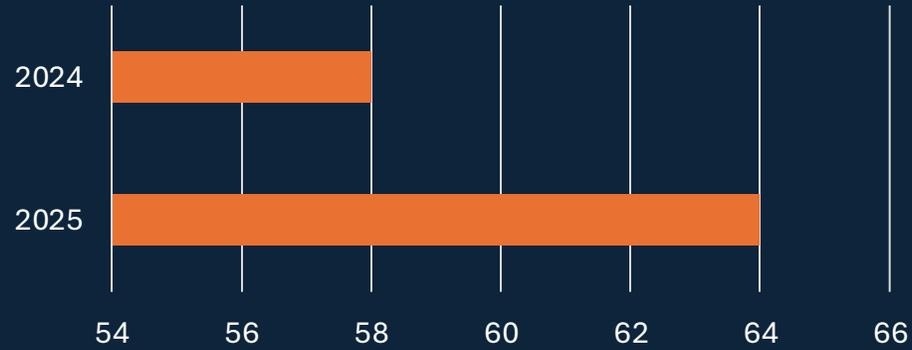
FACTS & STATS

01

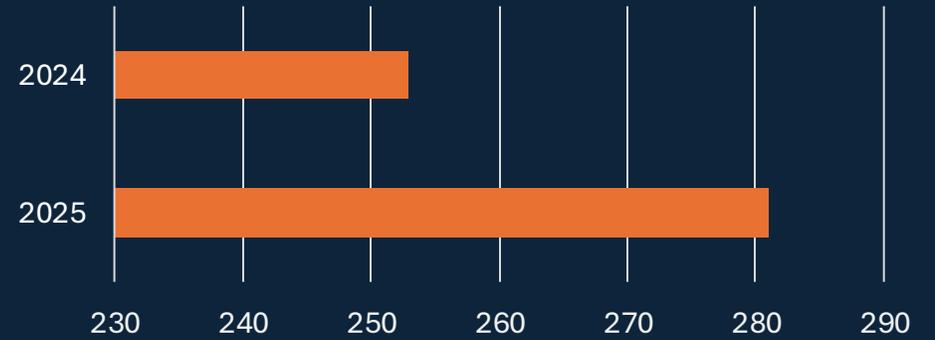


TOTAL ENTRIES

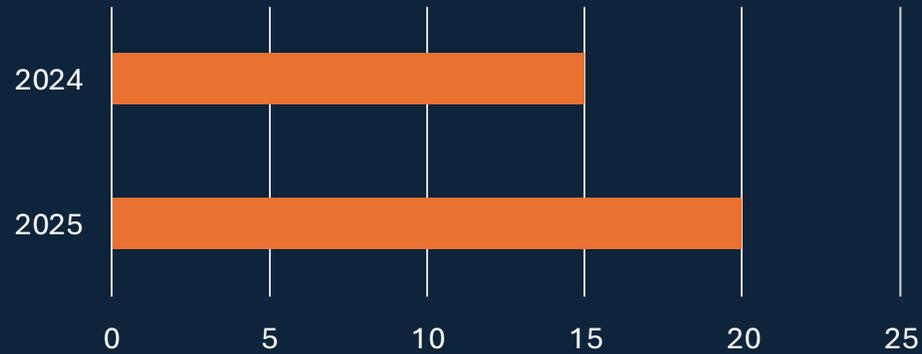
CARS ENTERED



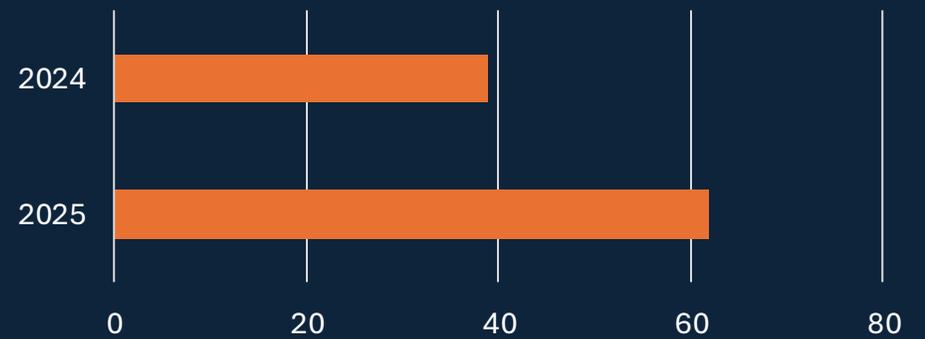
TOTAL DRIVERS



DIFFERENT TEAM NATIONALITIES

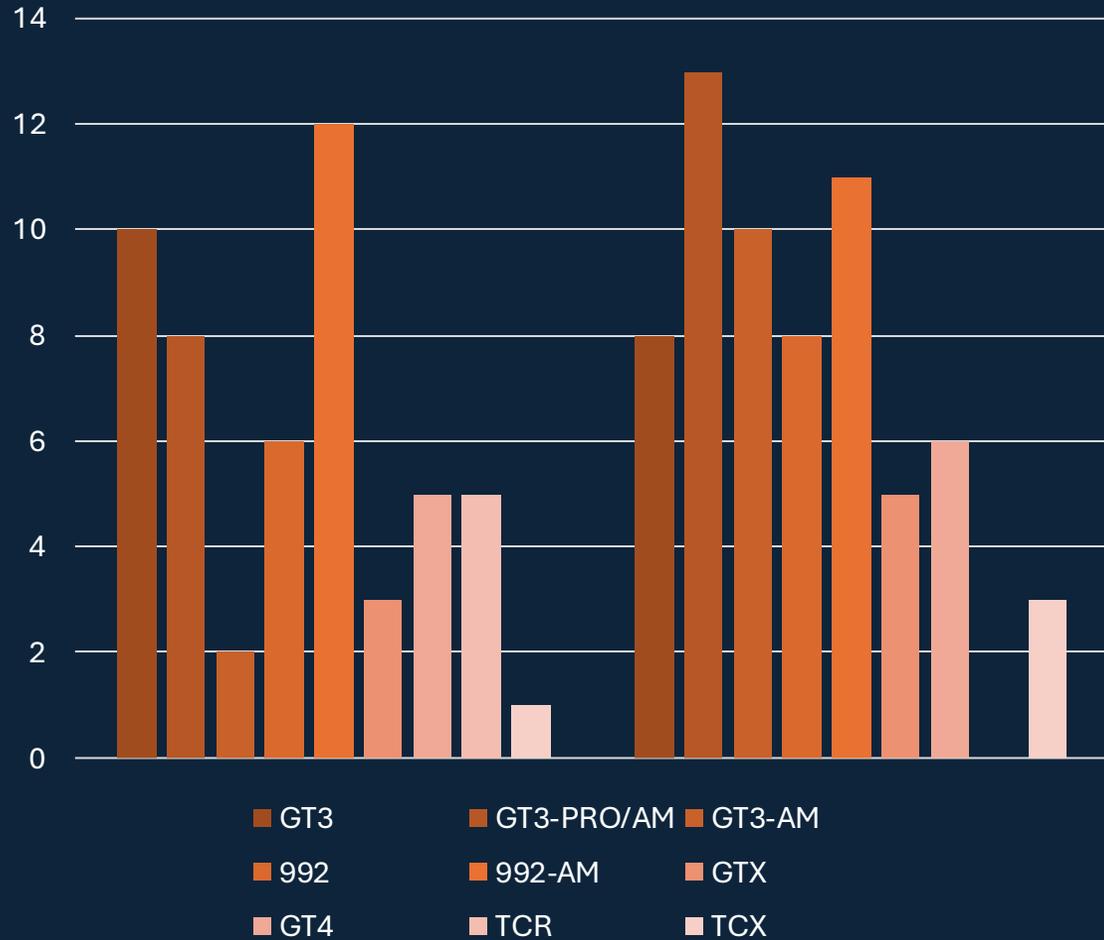


DIFFERENT DRIVER NATIONALITIES

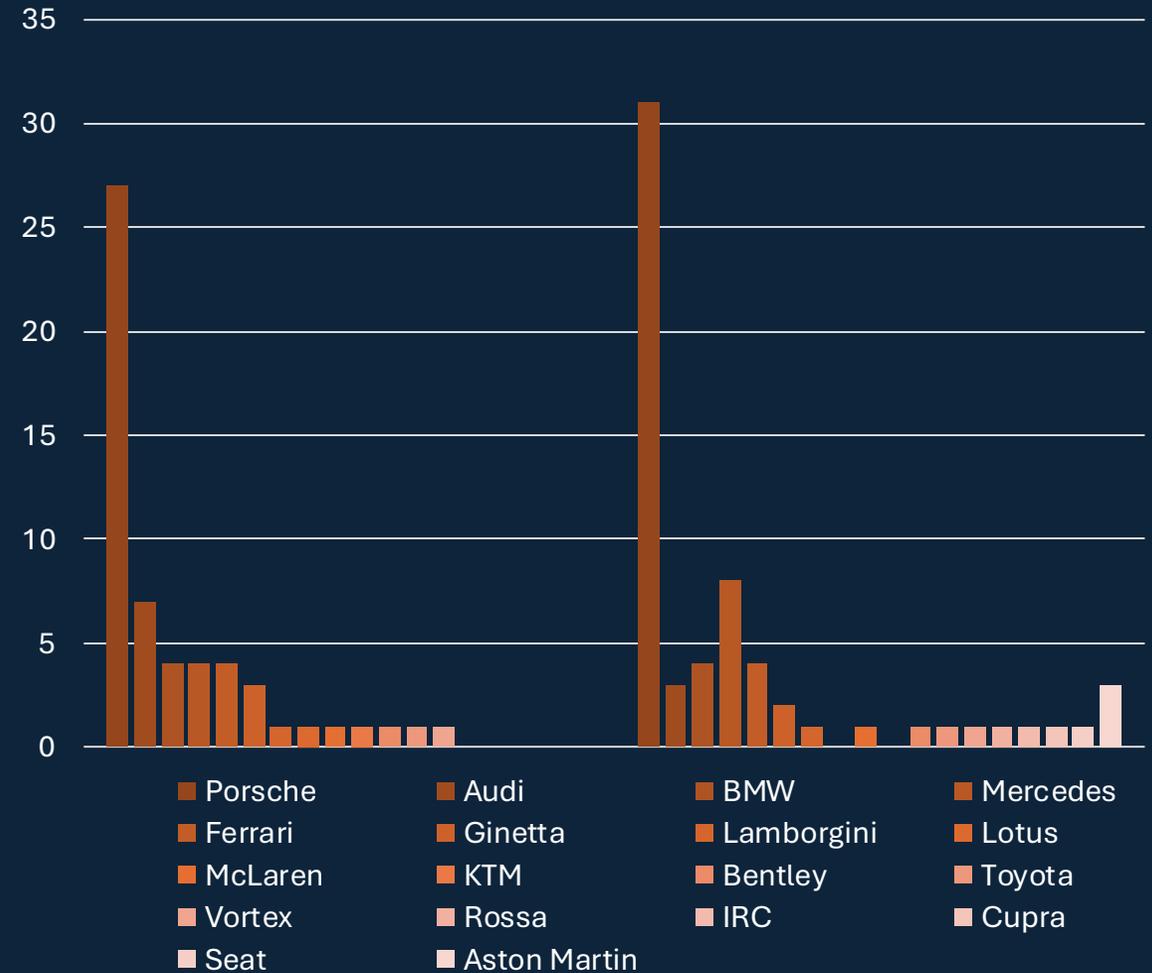


TOTAL ENTRIES

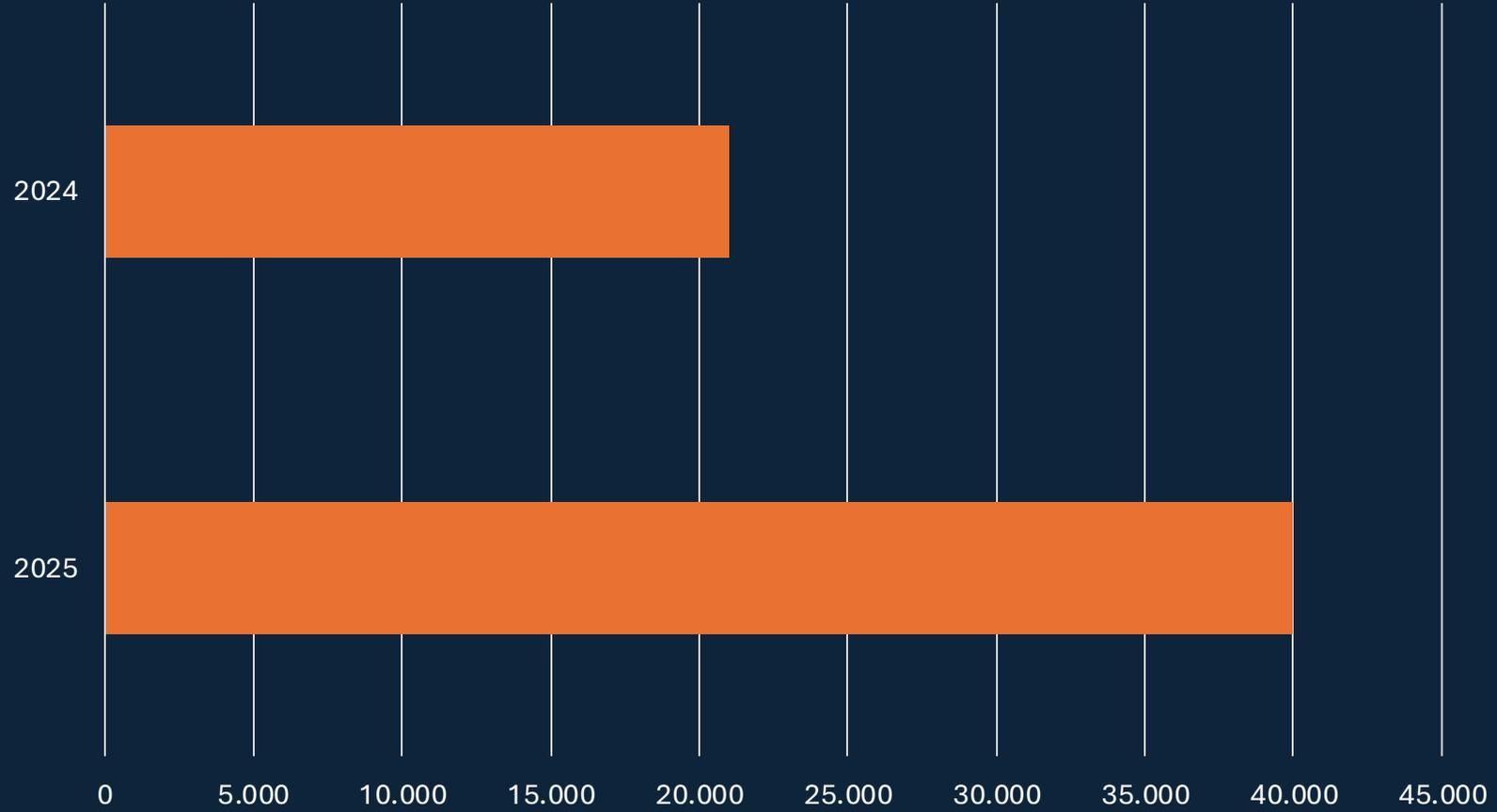
AMOUNT OF CARS



MANUFACTURERS



VISITORS



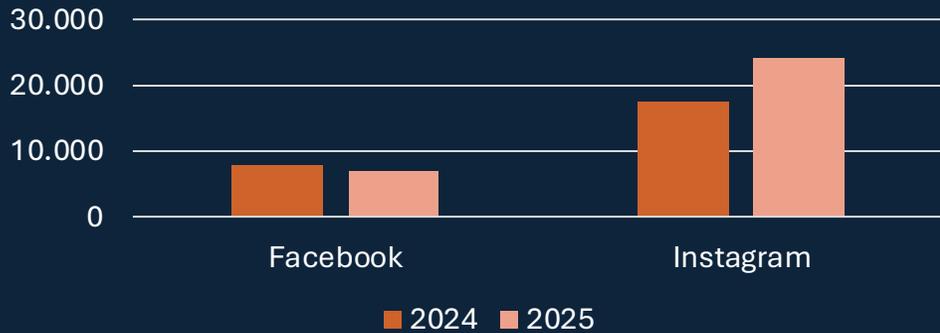
MEDIA

02



SOCIAL MEDIA STATS

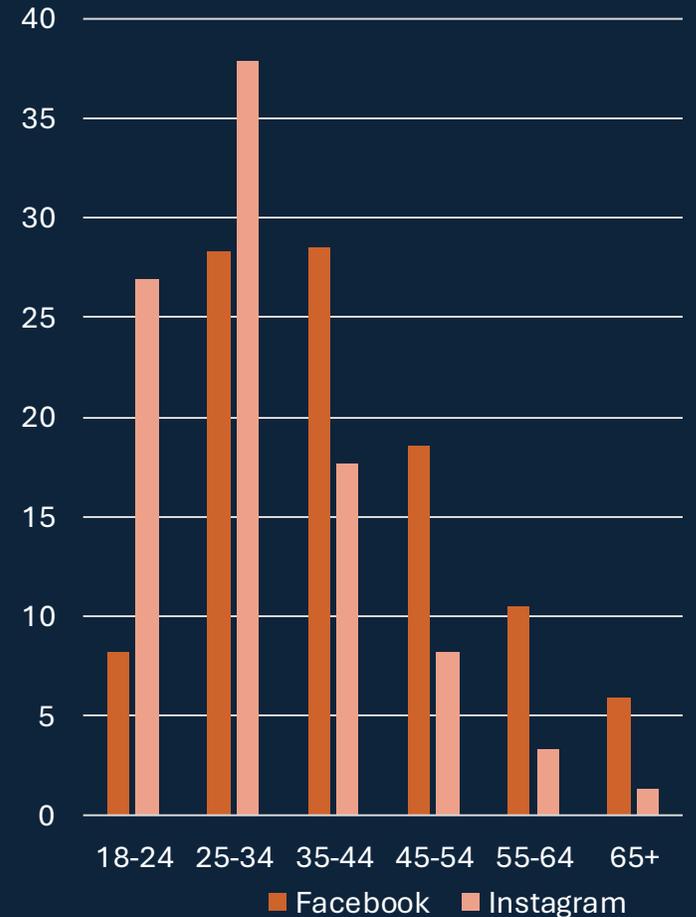
TOTAL GROWTH



GENDER



AGE



TOP COUNTRIES

FACEBOOK

- GERMANY
- UNITED STATES
- UNITED KINGDOM
- THAILAND
- ITALY

INSTAGRAM

- UNITED STATES
- INDIA
- GERMANY
- BRAZIL
- UNITED KINGDOM

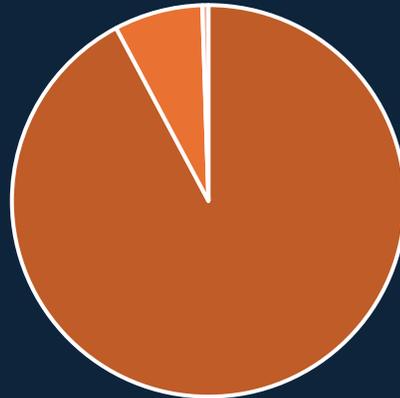
YOUTUBE STATS

TOTAL VIEWS = 2.4 M
WATCHTIME HOURS WATCHED = 509 K
UNIQUE VIEWERS = 872.6 K

TOP COUNTRIES

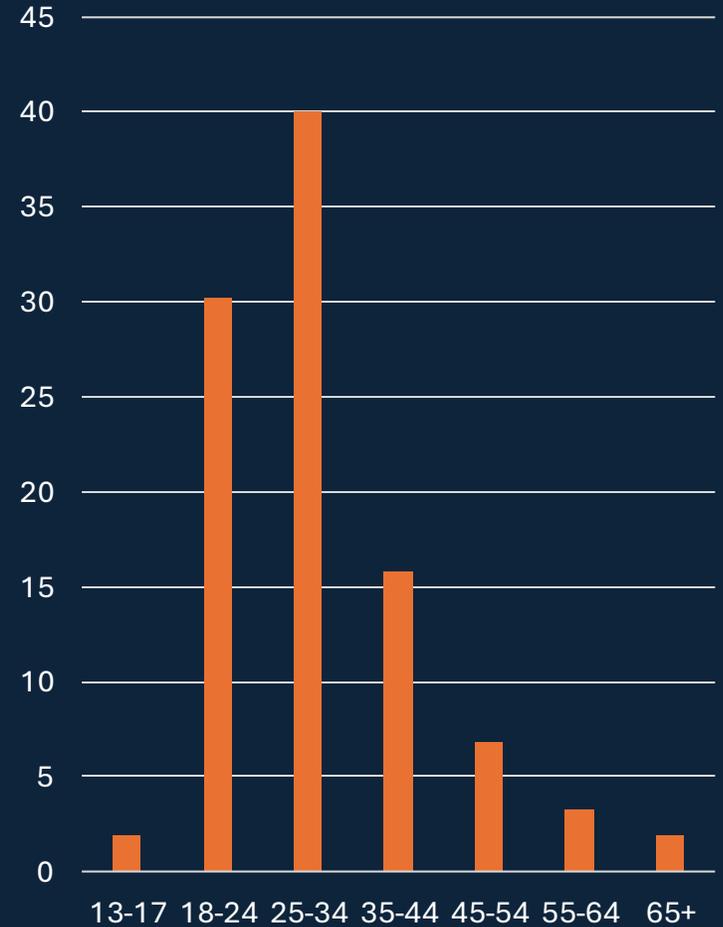
1. INDIA
2. GERMANY
3. UNITED ARAB EMIRATES
4. UNITED STATES
5. UNITED KINGDOM

GENDER



Male Female User Specified

AGE



LIVE COVERAGE DISTRIBUTION

DUBAI 2024

AIRING TIME BY PROGRAMME TYPE

| TOTAL | HIGHLIGHTS | SPORTSMAGAZINES | LIVE |
|-----------|------------|-----------------|----------|
| 223:12:24 | 153:24:00 | 8:38:24 | 61:10:00 |

NUMBER OF TRANSMISSIONS BY PROGRAMME TYPE

| TOTAL | HIGHLIGHTS | SPORTSMAGAZINES | LIVE |
|-------|------------|-----------------|------|
| 247 | 177 | 64 | 6 |

GLOBAL MEDIA PERMEATION

| NUMBER OF COUNTRIES REACHED | NUMBER OF BROADCAST PLATFORMS REACHED | ESTIMATED REACH |
|-----------------------------|---------------------------------------|-----------------|
| 80 | 29 | 627.500 |

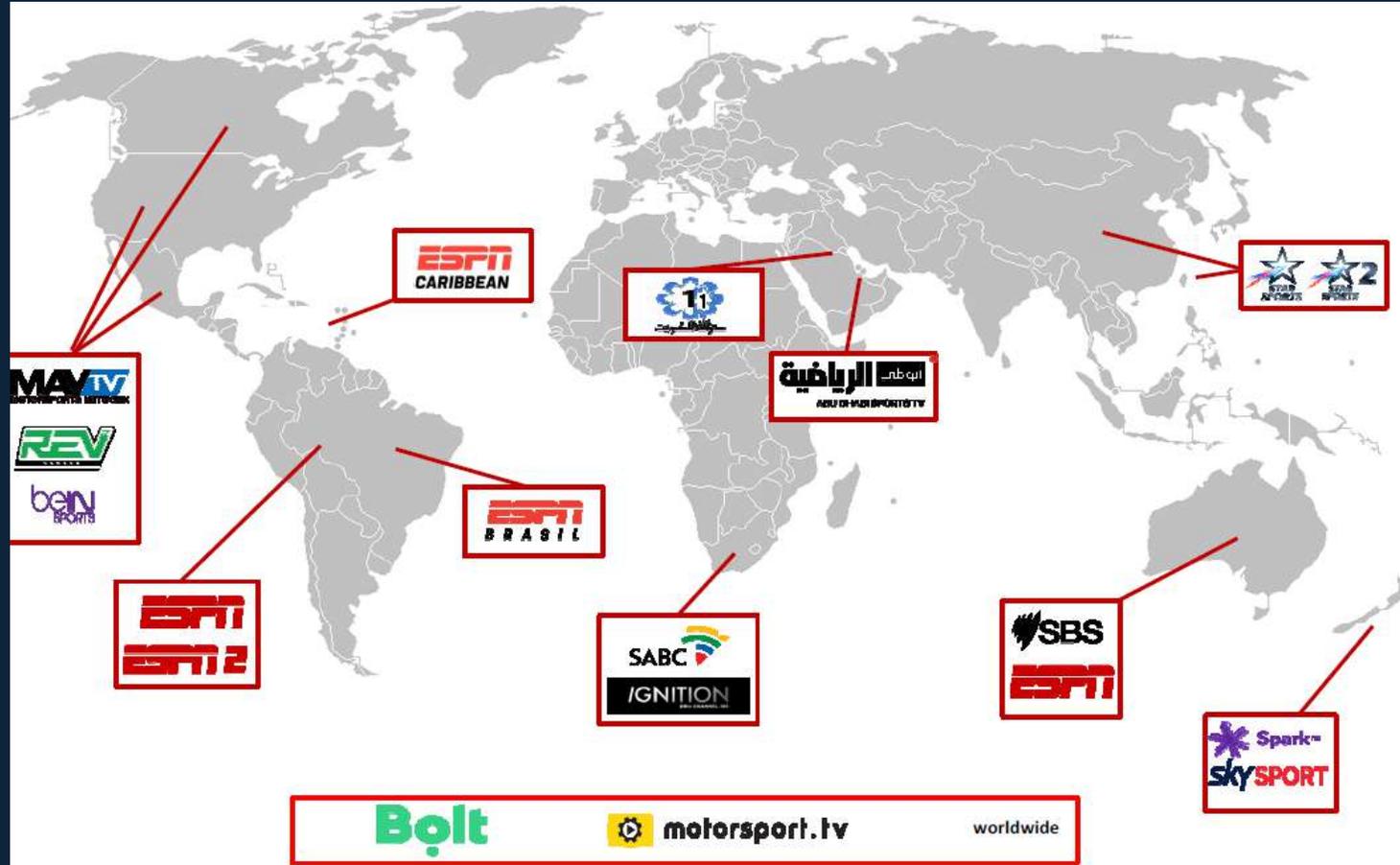
LIVE COVERAGE DISTRIBUTION EUROPE

DUBAI 2024



LIVE COVERAGE DISTRIBUTION WORLD

DUBAI 2024



LIVE COVERAGE DISTRIBUTION

DUBAI 2025

AIRING TIME BY PROGRAMME TYPE

| TOTAL | HIGHLIGHTS | SPORTSMAGAZINES | LIVE |
|-----------|------------|-----------------|----------|
| 223:17:59 | 130:00:00 | 4:26:59 | 88:51:00 |

NUMBER OF TRANSMISSIONS BY PROGRAMME TYPE

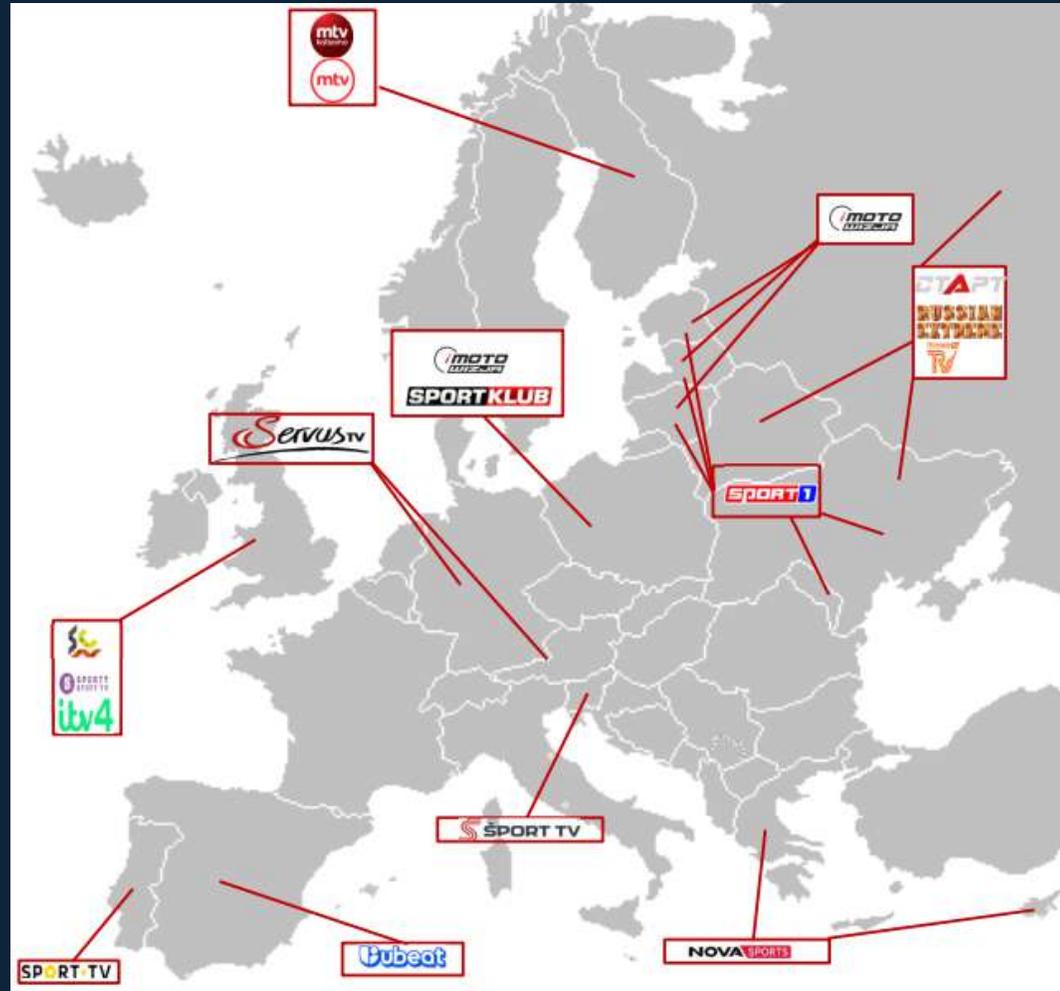
| TOTAL | HIGHLIGHTS | SPORTSMAGAZINES | LIVE |
|-------|------------|-----------------|------|
| 190 | 150 | 31 | 9 |

GLOBAL MEDIA PERMEATION

| NUMBER OF COUNTRIES REACHED | NUMBER OF BROADCAST PLATFORMS REACHED | ESTIMATED REACH |
|-----------------------------|---------------------------------------|-----------------|
| 36 | 23 | 695.000 |

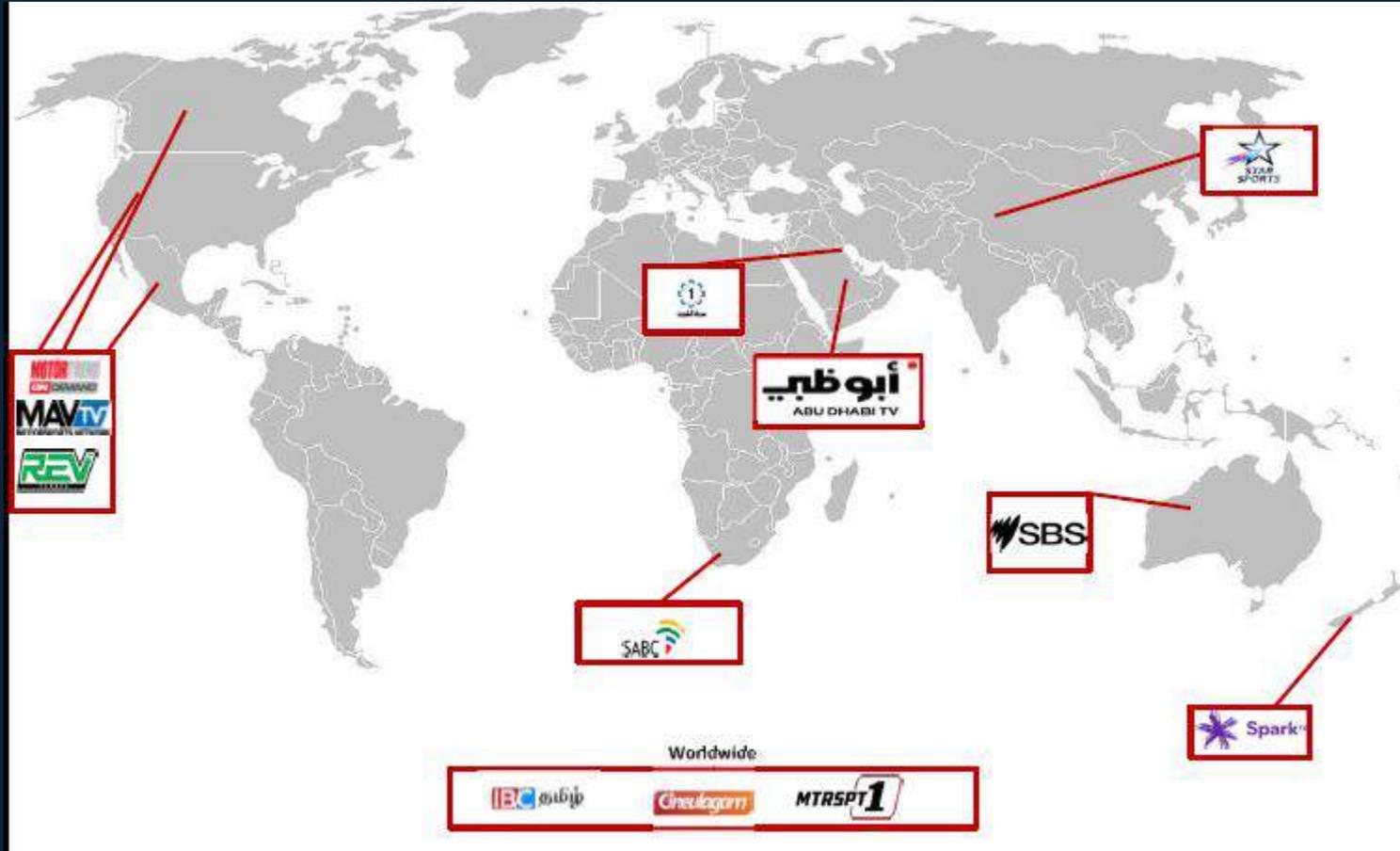
LIVE COVERAGE DISTRIBUTION EUROPE

DUBAI 2025



LIVE COVERAGE DISTRIBUTION WORLD

DUBAI 2025



RACE WINNERS

03



RACE WINNERS 2024



1. **#54 Eastalent Racing Team**
Drivers: C. Haase S. Reicher M. Winkelhock M. Zhou G. Magnus

2. **#83 Proton Huber Competition**
Drivers: R. Salikhov S. Borisov V. Shaytar S. Müller

3. **#22 Century Motorsport**
Drivers: C. Cavers L. Plato J. Barlow J. Rattenbury



1. **#22 Century Motorsport**
Drivers: C. Cavers L. Plato J. Barlow J. Rattenbury

2. **#95 Manamauri Energy by Ebimotors**
Drivers: F. Broggi S. de Castro S. Nicolae C. Papi

3. **#96 Car Collection Motorsport**
Drivers: D. Blattner S. Gorga F. Sawaya M. Wallenwein D. Marschall

RACE WINNERS 2024

**GT3
AM**



1. **#14 Century Motorsport**
Drivers: M. Johnston C. Salkeld D. Leung S. Gelael

2. **#26 Sainteloc Junior Team**
Drivers: W. Merafina T. Merafina M. Merafina

3. **#21 HAAS RT**
Drivers: S. Minsky T. Kiefer T. Kratz M. Detry M. Panu

GTX



1. **#795 Toro Verde**
Drivers: L. Tomlinson F. Tomlinson M. Simpson N. Prost

2. **#701 Vortex V8**
Drivers: A. Gomez P. Bonnel L. Amrouche O. Gomez

3. **#714 Razoon - More Than Racing**
Drivers: A. Chwist H. Quarajouli D. Drexel K. Woods M. Pitamber

RACE WINNERS 2024



1. #909 Red Camel- Jordans.nl

Drivers: I. Breukers L. Breukers R. Breukers F. Danz

2. #931 QMMF by HRT

Drivers: A. AlKhelaifi G. Al Ali I. AlAbdulghani J. Hanses

3. #962 FACH AUTO TECH

Drivers: P. Meijer J. Rappange R. Poppelaars H. van Eijndhoven



1. #931 QMMF by HRT

Drivers: A. AlKhelaifi G. Al Ali I. AlAbdulghani J. Hanses

2. #907 RPM Racing

Drivers: T. Krohn P. Huisman N. Jönsson P. Hamprecht

3. #971 RABDAN by FULGENZI

Drivers: S. Alameri S. Alketbi H. Almazrouei F. Alzaabi C. Zöchling

RACE WINNERS 2024



1. #496 Continental Racing by TTR
Drivers: V. Vladykin A. Solukovtsev D. Pogosyan M. Loboda

2. #438 AGMC Racing team by Simpson Motorsport
Drivers: F. Duffieux M. Detry I. Krapivtsev H. Cook C. Mcleod



1. #138 Simpson Motorsport
Drivers: N. Zuhour O. Webb A. Muraveika A. AlKhaja K. Jundu

2. #188 AC Motorsport
Drivers: I. Vallers J. Kaye T. Chkondali P. Sieltjes K. Pauwels

RACE WINNERS 2024



1. #278 CWS Engineering
Drivers: C. White M. Griffith D. Morris T. Holland O. Hizzey

2. #227 Team Sorg Rennsport
Drivers: B. Tagle J. Garcia C. Krombach G. Bauknecht P. Kolb

3. #277 CWS Engineering
Drivers: J. Littman C. Broberg C. White M. Griffith T. Holland

RACE WINNERS 2025



1. **#777 AlManar Racing by Team WRT**
Drivers: D. Leung A. Al Zubair B. Tuck M. Hesse D. Harper

2. **#92 PURE RXCING**
Drivers: A. Malykhin A. Nesov T. Preining H. King

3. **#24 DINAMIC GT**
Drivers: S. Minsky K. Bachler L. Hartog A. Fjordbach T. Keifer



1. **#91 Herberth Motorsport**
Drivers: R. Bohn J. Pedersen K. Van Berlo R. Renauer A. Renauer

2. **#16 Winward Racing**
Drivers: S. Stolyarov R. Salikhov G. Piana V. Shaytar

3. **#88 Dragon Racing**
Drivers: D. Blattner B. McDonald P. Liddy M. Bell

RACE WINNERS 2025

GT3
AM



1. #991 Paradine Competition
Drivers: D. Leung T. Sowery A. AlHarthy S. Traves

2. #80 Herberth Motorsport
Drivers: A. Au K. Tse J. Hui F. Yu

3. #21 HAAS RT
Drivers: P. Guelinckx A. Bukhantsov J. Winslow B. Longin

GTX



1. #710 Leipert Motorsport
Drivers: G. Watzinger Takis J. Song D. Yount B. Leitch

2. #111 111 Racing
Drivers: D. Currie G. Donaldson J. Camilleri M. Griffith

3. #701 Vortex V8
Drivers: L. Amrouche S. Amrouche P. Bonnel G. Courtois

RACE WINNERS 2025

992



- 1. #909 Red Camel-Jordans.nl**
Drivers: I. Breukers L. Breukers R. Breukers F. Danz

- 2. #912 Tierra Outdoor Racing HWM**
Drivers: R. Poppelaars L. Van Eijndhoven H. Van Eijndhoven J. Rappange

- 3. #901 Ajith Kumar Racing by BKR**
Drivers: A. Kumar F. Duffieux M. Detry C. Mcleod

992
AM



- 1. #974 QMMF by HRT**
Drivers: A. AlKhelaifi G. Al Ali I. AlAbdulghani J. Hanses

- 2. #911 TFT Racing**
Drivers: P. Charlaix J. Boisson B. Paque J. Boullery

- 3. #971 RABDAN by FULGENZI**
Drivers: S. Alameri F. Alzaabi S. Alketbi C. Zöchling

RACE WINNERS 2025

GT4



- #438 Simpson Motorsport**
Drivers: T. Docker T. Tudurachi R. Azzam W. Tewiah T. Tari

- #427 SRS Team Sorg Rennsport**
Drivers: G. Bauknecht T. Gråberg H. Haughton A. Simondet

- #496 Continental TTR Racing**
Drivers: D. Levin M. Gubaydullin K. Mandrikov V. Agafonov

TCX
TCE



- #101 AsBest Racing**
Drivers: T. Alpiger M. AlOwais N. Zuhour C. Ladurner P. Ohlsson

- #102 AsBest Racing**
Drivers: L. Obermann H. Sandell J. Umemoto A. Gutpa N. Zuhour

PARTNERS

04





Michelin is the new partner of the 24H Series, bringing its world-class tire expertise to Creventic's endurance races. Known for high-performance technology, Michelin will supply cutting-edge tires to teams racing prestigious cars like Porsche, Ferrari, and Mercedes-Benz. This partnership reinforces both Michelin's commitment to innovation and the series' reputation for thrilling motorsport. By supporting teams and drivers with the latest tire technology, Michelin will help deliver exciting, competitive races while upholding the high standards that fans expect.



Working as a Partner of Creventic, 0221 Mediagroup is responsible for everything which is „live“ since 2012. We cover all services effecting the Live broadcast of the 24H SERIES. Our OB Vans as well as our flight cases are used to produce and stream all races worldwide, viewable free of charge for every racing Fan.

We move with the times and keep developing and are pioneers in „AVXR“, better known as Augmented / Virtual Reality, integrated in Live coverage. We conceptualize everything on each event and our work is specially tailored for each race.



The relationship between Creventic and RSL, goes back to 2012 when the 24H Dubai was broadcast live for the first time. The January event, the opening to the International Endurance racing calendar, had been running since 2006 and was one of the events the audience most requested was given coverage.

From the earliest phone calls and meetings it was clear that Creventic and RSL shared the same passion and enthusiasm for endurance racing. The Creventic philosophy of organizing races for racers, putting the competitor first, mirrors the "fans first" RSL approach to broadcasting.

Creventic organize events, on bucket list circuits for drivers, without many of the obstacles to competitors found in other more traditional series and championships. Easy registration, national license levels where possible, Series organized transport of race cars and a class structure with 'real world' BoP, allows an eclectic mix of cars to compete together.

On the broadcast side Eve Hewitt, Managing Director of Radio Show Limited cites the "democracy of radio" as the essential principle behind free to air, non-geoblocked, uninterrupted coverage. The professional yet informal tone of the broadcast is influenced by and reflective of, the collaborative, family atmosphere created by the Creventic Organizing team which encompasses the whole paddock.

This "no barriers" approach allows endurance racing fans to share the pure Spirit of Endurance experienced by competitors. This resonates with the listeners and viewers and despite the relative lack of big name teams or drivers, especially in the early years, Creventic audio and video broadcasts attract a loyal and growing audience.

Access to endurance racing, at the track as a competitor, around the world by the fans, delivered by Creventic and RSL.

Partners in Passion.

POGONA

INSURANCE

Pogona Insurance and the 24H Series share a deep passion for supporting racing at every level, prioritizing safety, and go for the thrill of the race. This collaboration is dedicated to ensuring that teams and drivers can focus on the track, confident that Pogona Insurance is safeguarding their investments.

We invite and motivate all motorsport enthusiasts, teams, and drivers to go for the legacy of thrilling moments and unparalleled excitement during the races of the 24H Series.

Our Pogona insurance team will offer specialized coverage options designed for the unique risks associated with endurance racing, providing participants with peace of mind on and off the track and go for their racing thrill at the same time!

For inquiries, partnership opportunities, or to learn more about Pogona Insurance and 24H Series, please contact us at race@pogonainsurance.com or visit www.pogonainsurance.com



Revolugo

It's been 5 years now that Revolugo and Creventic are partners. As the official travel partner, we provide to the Organizer and the teams a full range of travel services. We're happy to work together with Creventic to offer the participants of the 24H series, the best conditions of travel with exclusive and negotiated rates in the hotels of the championship.

We're also happy to provide many other advantages to the teams, as a unique and dedicated contact for the whole season, payment and invoice options, a full range of travel services invite and motivate all motorsport enthusiasts, teams, and drivers to go for the legacy of thrilling moments and unparalleled excitement during the races of the 24H Series.



Scrutineering

The partnership between Creventic and Speedcom/AIM started in January 2008. Speedcom/AIM has followed the championship through any circuit, any country it has been, from Hungary to USA, with grids of 15 or 100 cars, always putting our best, just like Creventic did. We think that from that point, Creventic and Speedcom/AIM took care of each other and help in everything possible.

In relation to Creventic, we are responsible for the communication systems of the Creventic team and for the last 4 years, we also help in scrutiny with our specialized department AIM Scrutineering. For the teams and drivers in the championship, we offer an integral service for what we believe they may need. In order not to lose our beginnings, we offer complete assistance for SPEEDCOM brand communication systems. As we have been AIM for more than 25 years, we also offer all data acquisition systems and on-board cameras and for 4 years, we have been importers of BELL and OMP offering their entire range of products on the circuit.



SHARE LOGISTICS

For Share Logistics it was a very exciting and great adventure to work closely with the team of Creventic and the relationship quickly took on friendly forms as we felt like being part of the team sharing the same goals; making the race happen! As logistics never goes without hiccups, both our companies had to put all the effort into the project in order to finalize and we feel happy to have succeeded in our mutual goal.

After months of planning and adjusting, we are looking back at a wonderful event and are proud to have been a part of the organization. Especially during our presence at the event itself, it is astonishing to see the entire operation of the team. We are definitely looking forward to being a partner for the next edition and bring our service to an even higher level.

Share Logistics is a family-owned logistics partner with offices around the world. Experience our customized service and personal attention. Benefit from the local expertise of our global offices to find tailored alternative solutions.

Share Logistics specializes in live-event logistics, airfreight services, reefer cargo, greenhouse building projects, heavy and out-of-gauge cargo, oil & gas, pharmaceuticals, hazardous goods and shipping of spare parts. Our offices and warehouses are in strategic locations around the world, to ensure local expertise on a worldwide scale.



W RACING PROJECT

HOSPITALITY MANAGEMENT

Based in San Marino, W Racing Projects have provided motorsport hospitality suites across two decades for celebrated racing series like MotoGP, the World Rally Championship, Formula E, and since 2022 the 24H Series as well, among many others.

W Racing Projects carefully chooses its high-quality products, their menus for each event including Italy's finest meats, fish, vegetables, herbs and confectionary, as well as focaccia and pizza, baked fresh every day.

Since 2022 there is a wonderful collaboration with Creventic. We provided our Order Manhattan tent (TUV certificated), and we have served them and their guests with our own catering!

CONTACTS

05

CONTACTS



Jesse de Jong
Sales – Team Relations
dejong@creventic.com



Rick Voesten
Event Manager
voesten@creventic.com



Casper de Kort
Sporting Coordinator
dekort@creventic.com



Helen Roukens
Team Relations
roukens@creventic.com



David Vink
Commercial Event Manager
Vink@creventic.com



Fabienne de Groot
Marketing & Communications
Manager
degroot@creventic.com



Peter Freij
Operational Manager
freij@creventic.com



Orry Lichtenberg
Sales – Teamrelations
lichtenberg@creventic.com