

24H
SERIES



2026

MIDDLE EAST TROPHY MEDIA OVERVIEW



ABOUT CREVENTIC

Founded in 2005, CREVENTIC has fast established itself as one of the most professional organizing bodies in the world of motorsport. Built by, and for, keen amateur racers, CREVENTIC's network has grown substantially since its 'humble' beginnings – continuing to do so today – and remains among the most respected names in the motor racing community, thanks to an ever-increasing portfolio of endurance racing series catering to GT, touring car, Le Mans-style prototype racing, and pretty much everything else in-between.

Based in Gennep, The Netherlands, CREVENTIC's extensive racing programs welcome teams, drivers and motorsport personnel from around the globe to compete at some of the most challenging and vibrant race circuits in the world, and the highly-competitive racing categories therein. Indeed, providing top-level racing with a relaxed paddock environment has seen the 24H SERIES powered by Michelin tour extensively across Europe, the Middle East and the United States of America, with ambitions to extend this portfolio in the future.

Our focus, however, has never been to 'win at all costs'. For close to two decades, CREVENTIC has prided itself on offering high-quality, professional service alongside a welcoming, approachable atmosphere in its paddocks. Team spirit, fair racing, and actively enjoyable competition with an international flair are our bread and butter, and we wouldn't have had it any other way.

"At CREVENTIC, we like to do things differently: to create an open environment that's comfortable as well as professional; to raise expectations and benchmarks through innovation, all while keeping our feet on the ground; to offer the best possible endurance racing experience for everyone, everywhere, with the best value for money; and to give you the most professional and approachable motor racing service you've ever had. In short, CREVENTIC wants to put the fun first in racing"

If you're interested to learn more about our organization, or how you too can compete in the 24H SERIES powered by Michelin, you can contact us at info@creventic.com. And don't worry, our multi-national network will be able to assist any enquiries you may have, be it in English, French, German, Spanish or Dutch.

24H
SERIES



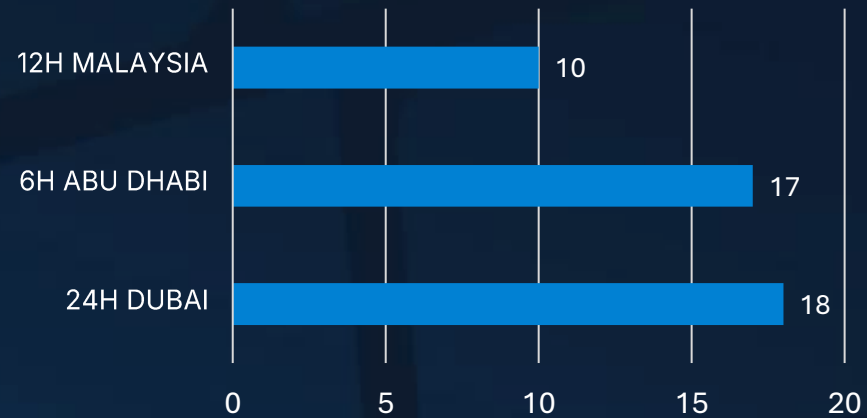
FACTS AND FIGURES

01

AMOUNT OF CARS ENTERED PER EVENT



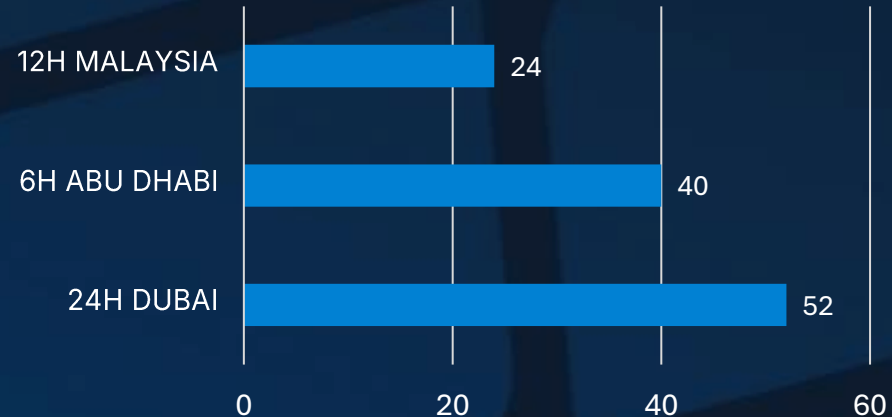
DIFFERENT TEAM NATIONALITIES PER EVENT



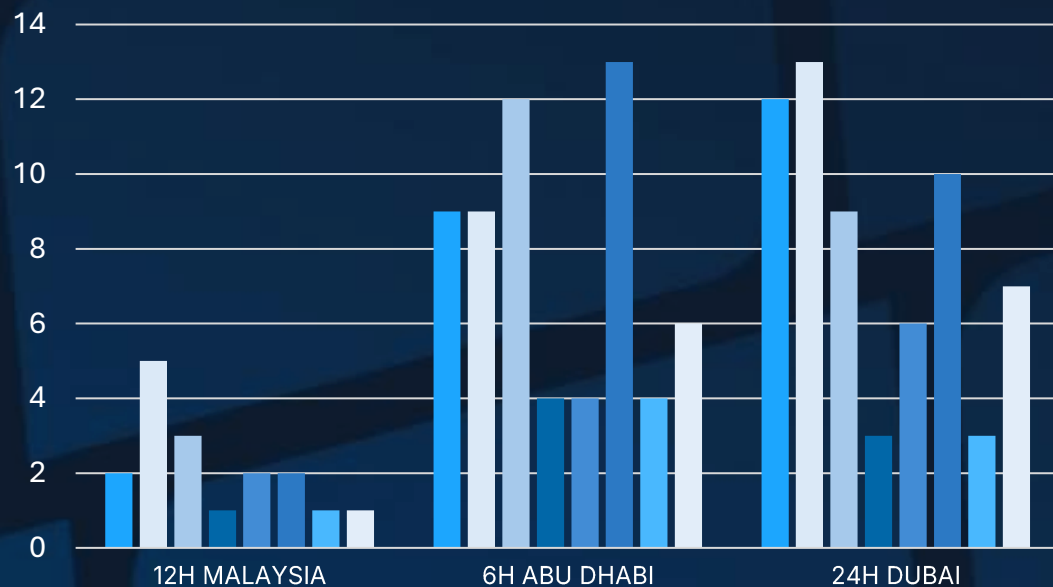
AMOUNT OF DRIVERS PER EVENT



DIFFERENT DRIVER NATIONALITIES PER EVENT

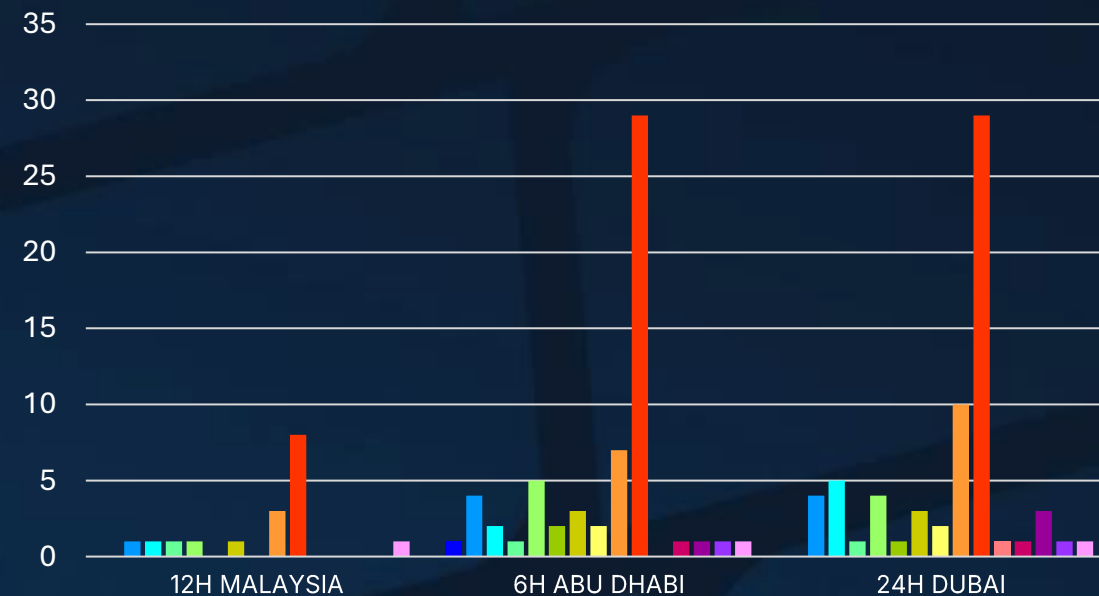


NUMBER OF CARS ENTERED PER CLASS PER EVENT



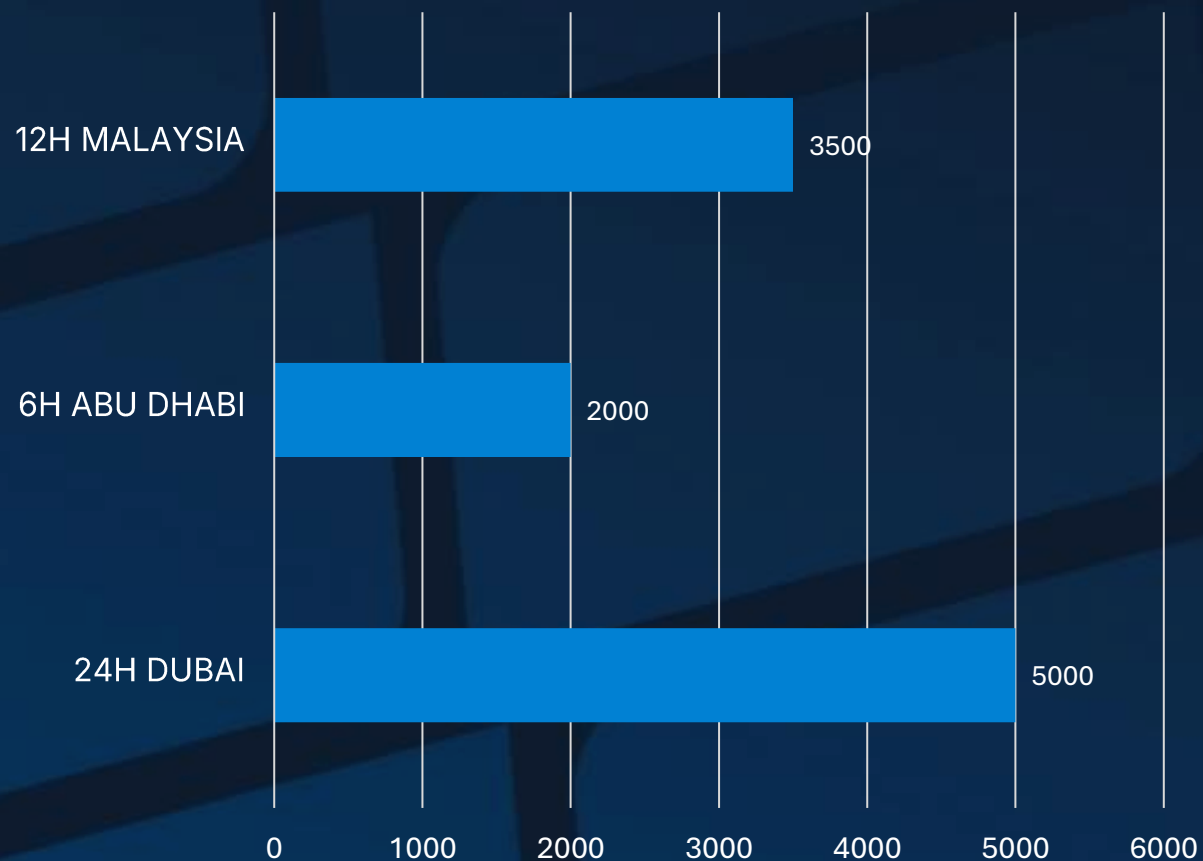
■ GT3 ■ GT3-PRO/AM ■ GT3-AM ■ GTX
 ■ 992 ■ 992-AM ■ GT4 ■ TCE

NUMBER OF DIFFERENT MANUFACTURERS PER RACE



■ Alpine ■ Audi ■ BMW ■ Cupra
 ■ Ferrari ■ Ginetta ■ Lamborghini ■ McLaren
 ■ Mercedes ■ Porsche ■ Rossa ■ Seat
 ■ Toyota ■ Volkswagen ■ Vortex

NUMBER OF SPECTATORS PER EVENT



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SERIES



MEDIA AND DISTRIBUTION

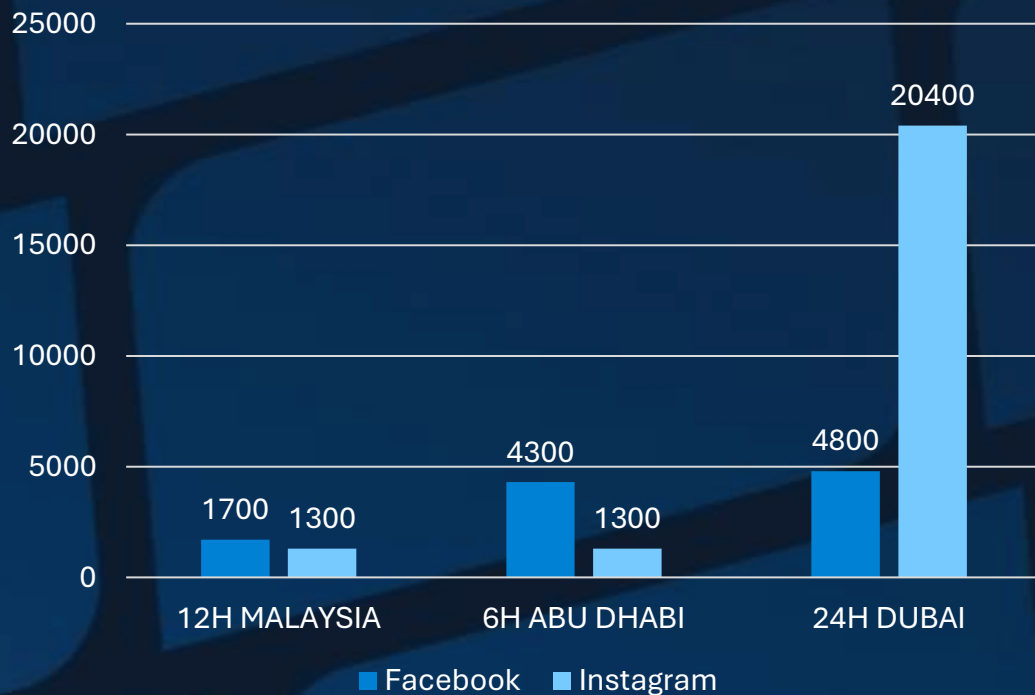
02

SOCIAL MEDIA GROWTH

TOTAL NUMBER OF FOLLOWERS

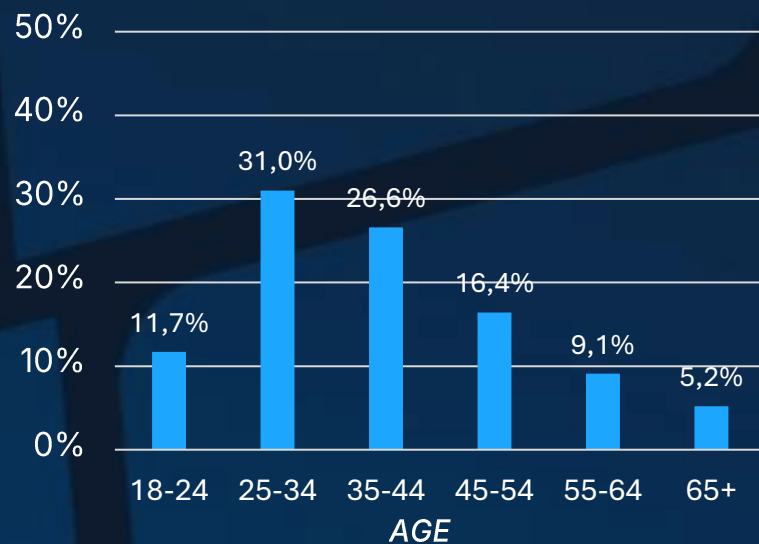
FACEBOOK 90,6K
INSTAGRAM 193,4K

FOLLOWERS GROWTH

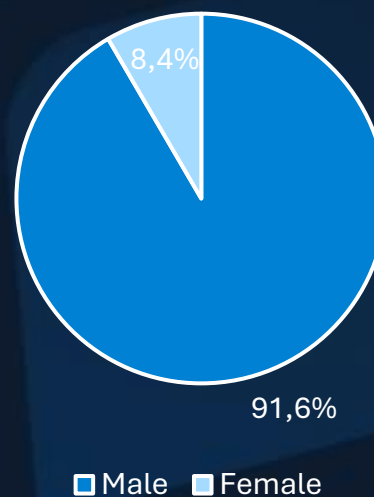


AUDIENCE PROFILE - FACEBOOK

AGE



GENDER

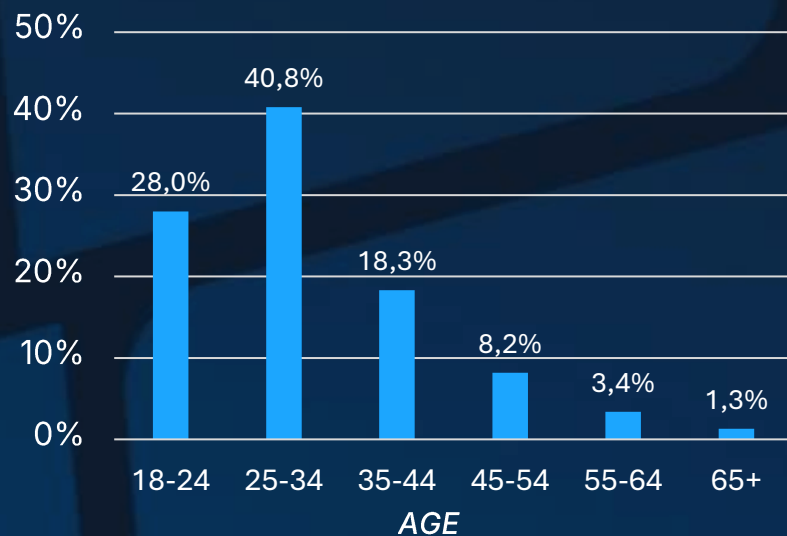


TOP COUNTRIES

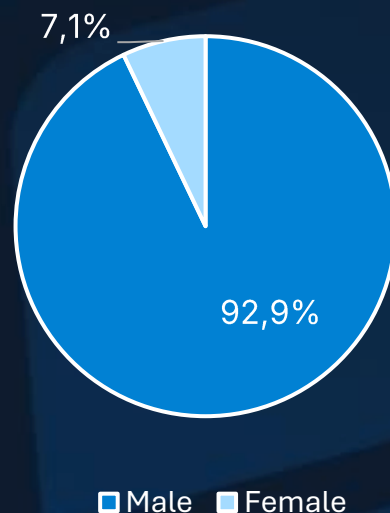
1.	UNITED STATES (9,3%)
2.	GERMANY (6,9%)
3.	MEXICO (6,2%)
4.	THAILAND (5,8%)
5.	UNITED KINGDOM (5,6%)
6.	ITALY (4,7%)
7.	FRANCE (4,6%)
8.	BELGIUM (3,8%)
9.	PHILIPPINES (3,6%)
10.	THE NETHERLANDS (2,6%)

AUDIENCE PROFILE - INSTAGRAM

AGE



GENDER



TOP COUNTRIES

1.	UNITED STATES (11,9%)
2.	INDIA (10,2%)
3.	GERMANY (6,2%)
4.	UNITED KINGDOM (5,3%)
5.	BRAZIL (5,2%)
6.	FRANCE (4,9%)
7.	MEXICO (3,7%)
8.	ITALY (3,6%)
9.	SPAIN (3,4%)
10.	MALAYSIA (2,7%)

MOST VIEWED REELS



1. 1.6M VIEWS



2. 1.3M VIEWS

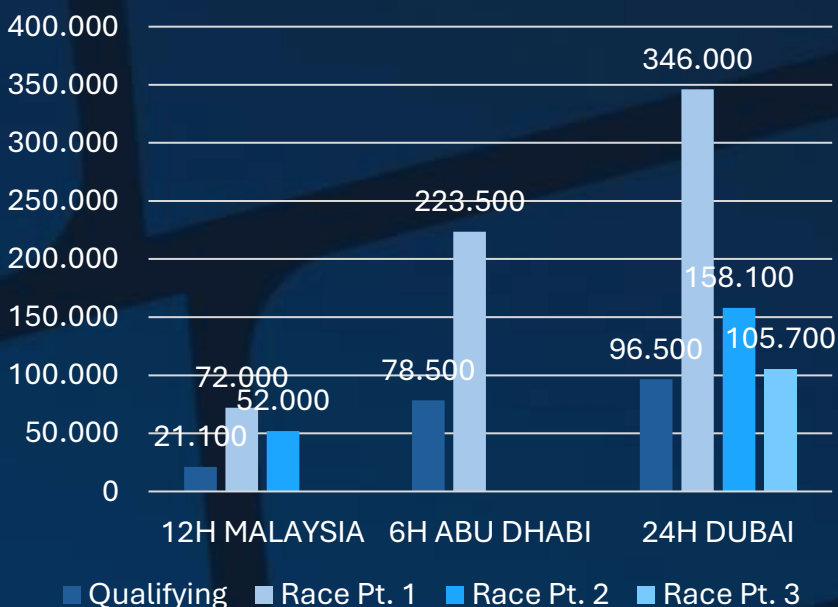


3. 1.1M VIEWS

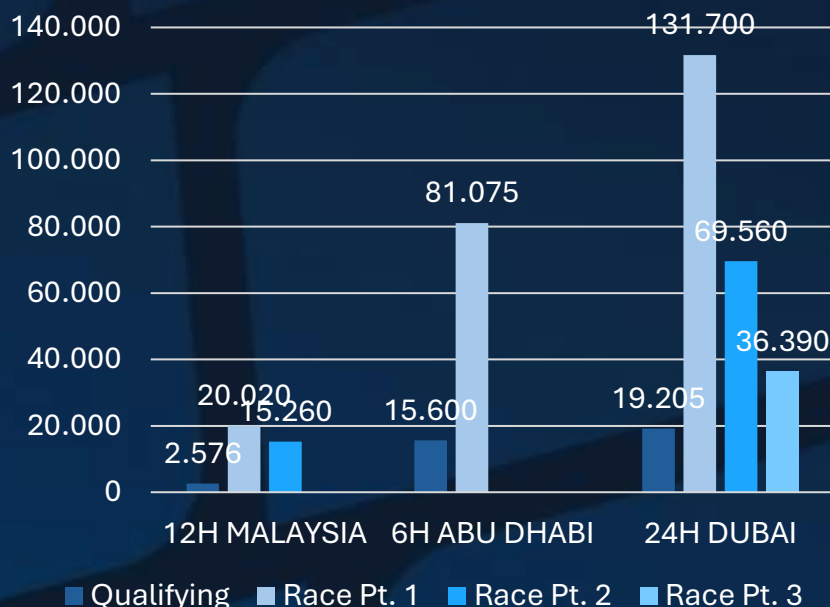
YOUTUBE STATISTICS

121.000 SUBSCRIBERS

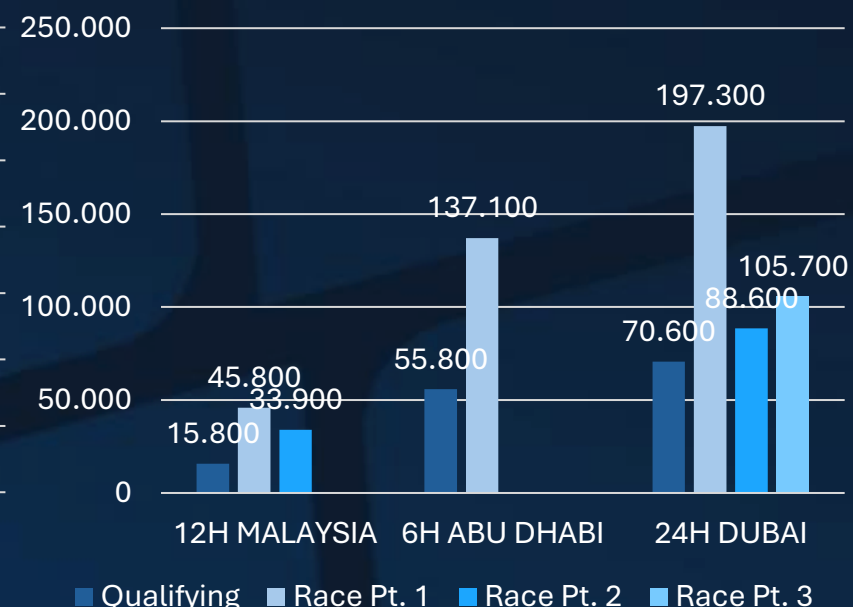
TOTAL VIEWS



HOURS WATCHED

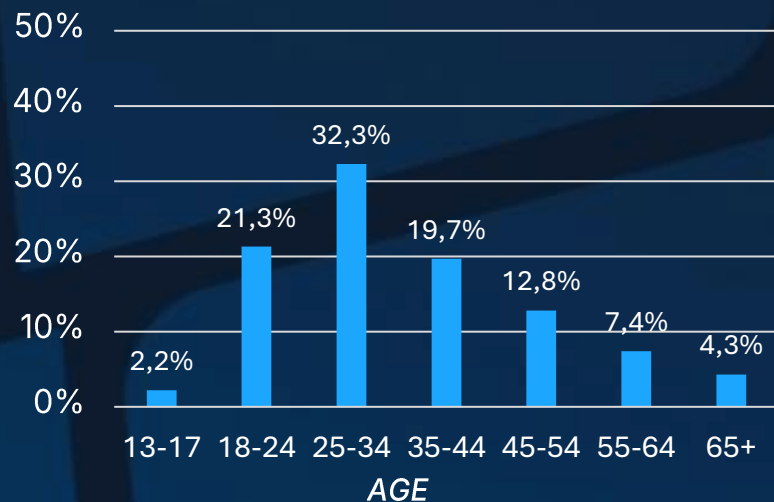


UNIQUE VIEWERS

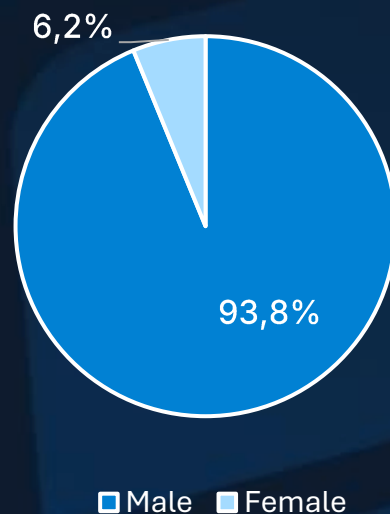


AUDIENCE PROFILE - YOUTUBE

AGE



GENDER



TOP COUNTRIES

1.	GERMANY (13.3%)
2.	UNITED STATES (10.3%)
3.	INDIA (9.4%)
4.	UNITED KINGDOM (7.4%)
5.	ITALY (3.6%)

LIVE COVERAGE DISTRIBUTION

12H MALAYSIA 2025

AIRING TIME BY PROGRAMME TYPE

TOTAL	HIGHLIGHTS	SPORTS MAGAZINES	LIVE BROADCAST
145:27:23	78:52:00	7:09:39	59:25:44

NUMBER OF TRANSMISSIONS BY PROGRAMME TYPE

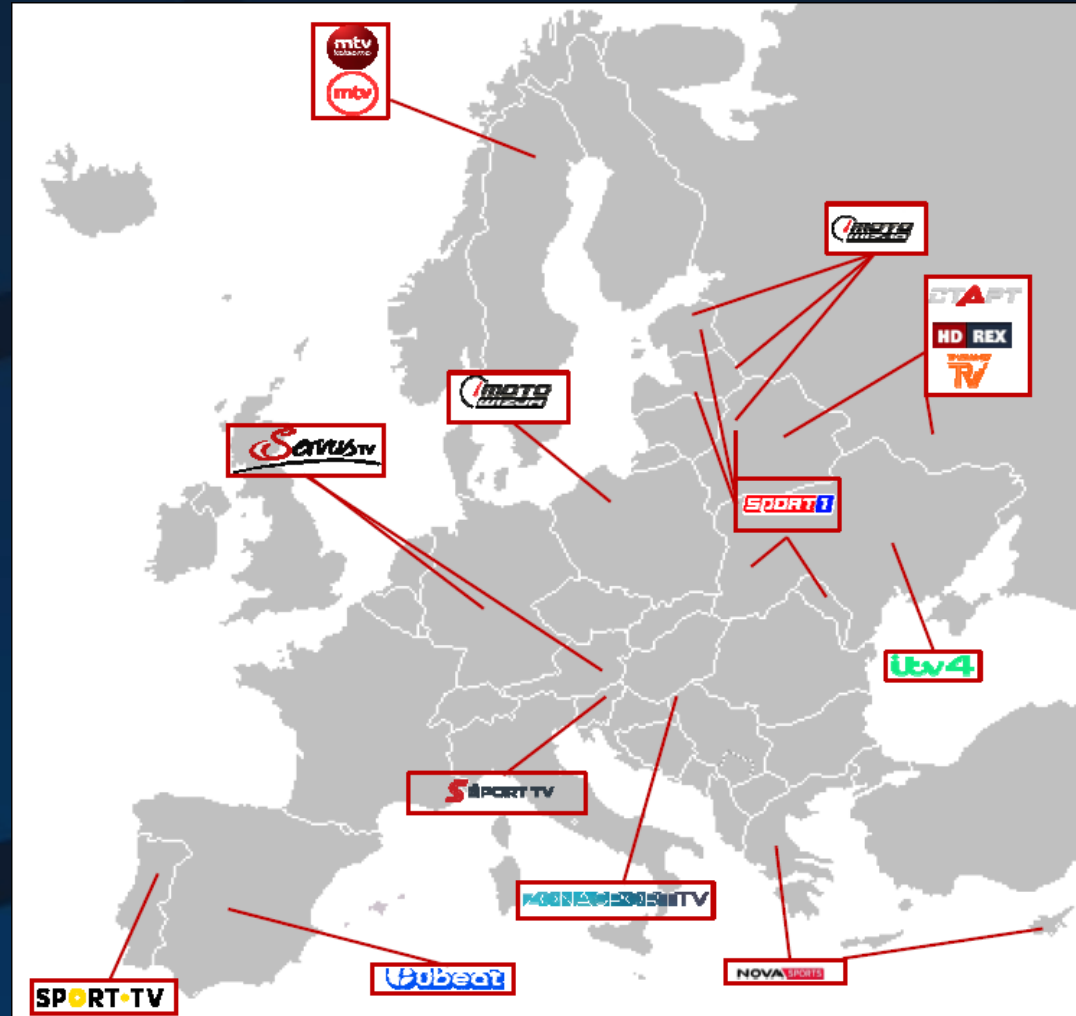
TOTAL	HIGHLIGHTS	SPORTS MAGAZINES	LIVE BROADCAST
154	98	44	12

GLOBAL MEDIA PERMEATION

NUMBER OF COUNTRIES REACHED	NUMBER OF BROADCAST PLATFORMS REACHED	ESTIMATED REACH
48	30	1.119.500

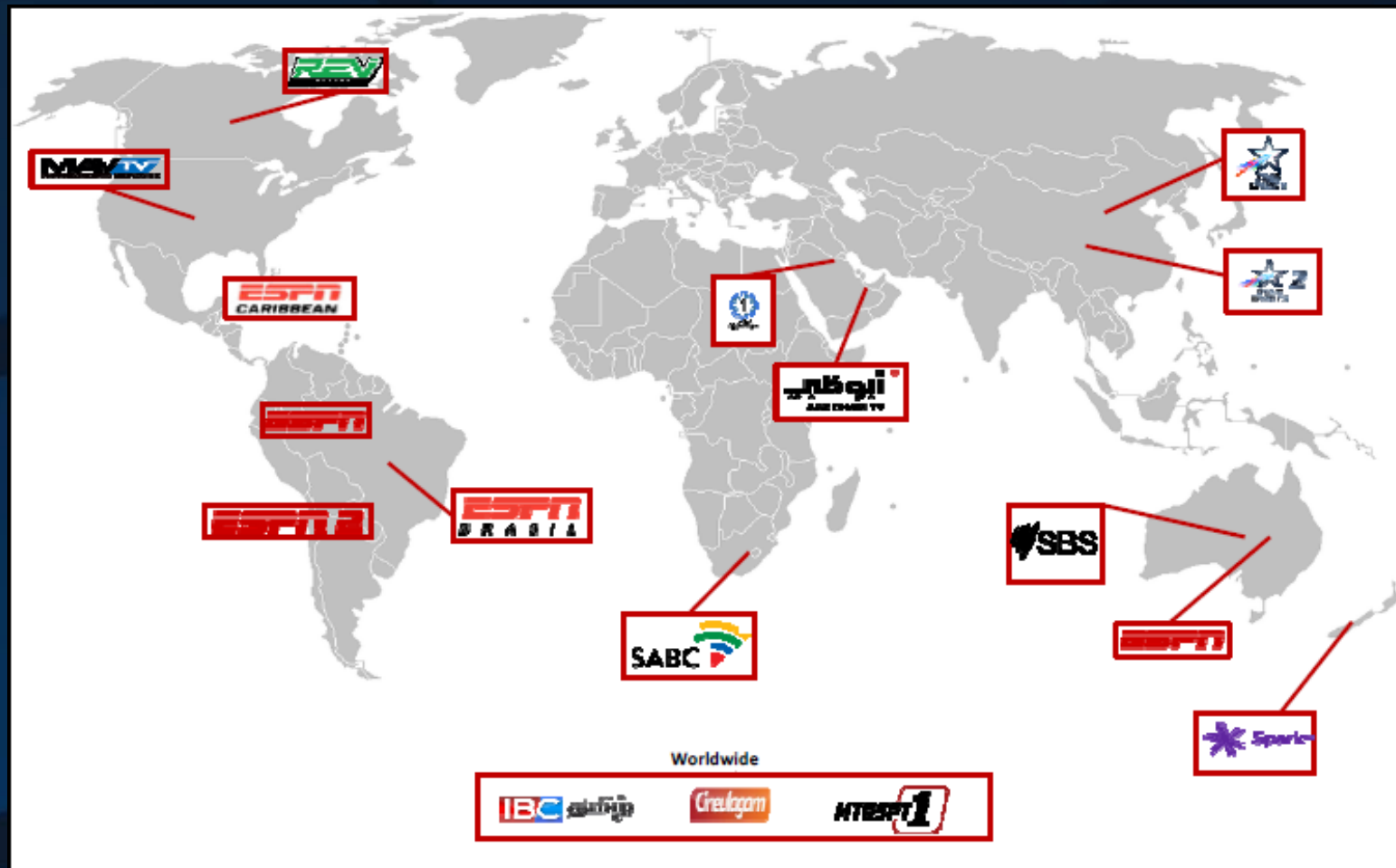
LIVE COVERAGE DISTRIBUTION EUROPE

12H MALAYSIA 2025



LIVE COVERAGE DISTRIBUTION WORLD

12H MALAYSIA 2025



LIVE COVERAGE DISTRIBUTION

24H DUBAI 2026

AIRING TIME BY PROGRAMME TYPE

TOTAL	HIGHLIGHTS	SPORTS MAGAZINES	LIVE BROADCAST
107:06:07	37:16:00	10:28:55	59:21:12

NUMBER OF TRANSMISSIONS BY PROGRAMME TYPE

TOTAL	HIGHLIGHTS	SPORTS MAGAZINES	LIVE BROADCAST
157	49	100	8

GLOBAL MEDIA PERMEATION

NUMBER OF COUNTRIES REACHED	NUMBER OF BROADCAST PLATFORMS REACHED	ESTIMATED REACH
48	24	1.369.100

LIVE COVERAGE DISTRIBUTION EUROPE

24H DUBAI 2026



LIVE COVERAGE DISTRIBUTION WORLD

24H DUBAI 2026



24H
SERIES



RACE WINNERS

03

MICHELIN 12H MALAYSIA RACE WINNERS

GT3



GT3-PRO/AM



GT3-AM



- 1ST** **#87 Origine Motorsport**
Liu Hangcheng / Lu Wei / Bo Yuan / Ye Hongli
- 2ND** **#10 Absolute Racing**
Antares Au / Loek Hartog / Patric Niederhauser
- 3RD** **#69 Continental Racing by Simpson Motorsport**
Vasily Vladykin / Alexander Bukhantsov /
Damian Ciosek / Jamie Winslow

- 1ST** **#91 Herberth Motorsport**
Ralf Bohn / Constatin Dressler / Alfred Renauer /
Robert Renauer
- 2ND** **#999 Climax Racing**
Zhou Bihuang / Elias Seppänen / Li Lichao /
Tanart Sathienthirakul
- 3RD** **#26 Winhere Bquick Absolute Racing**
Henk Kiks / Deng Yi / Alessandro Ghiretti /
Vincenzo Ricci

- 1ST** **#87 Origine Motorsport**
Liu Hangcheng / Lu Wei / Bo Yuan / Ye Hongli
- 2ND** **#69 Continental Racing by Simpson Motorsport**
Vasily Vladykin / Alexander Bukhantsov /
Damian Ciosek / Jamie Winslow
- 3RD** **#65 Viper Niza Racing**
Douglas Khoo / Melvin Moh / Dominic Ang

MICHELIN 12H MALAYSIA RACE WINNERS

992



1ST

#909 Red Camel-Jordans.nl

Ivo Breukers / Luc Breukers / Rik Breukers / Adrian Flack

2ND

#216 Modena Motorsport

Francis Tjia / John Shen / Christian Chia / Benny Simonsen

3RD

#666 610 Racing

Cao QiKuan / Lu Zhiwei / Yang Haojie / Li Lin

992-AM



1ST

#216 Modena Motorsport

Francis Tjia / John Shen / Christian Chia / Benny Simonsen

2ND

#666 610 Racing

Cao QiKuan / Lu Zhiwei / Yang Haojie / Li Lin

MICHELIN 12H MALAYSIA RACE WINNERS

GTX

TCE

GT4



1ST

#701 Vortex V8

Lionel Amrouche / Philippe Bonnel /
Victor Moutinho

1ST

#102 asBest Racing

Pia Ohlsson / Lutz Obermann /
Junichi Umemoto / Sebastian Schemmann

1ST

#445 Cerny Motorsport

Bryce Fullwood / Spencer Propper /
Damien John Hamilton / Alec Udell

MICHELIN 6H ABU DHABI RACE WINNERS

GT3



1ST

#10 Herberth Motorsport

Antares Au / Loek Hartog / Huub van Eijndhoven

2ND

#669 Team WRT

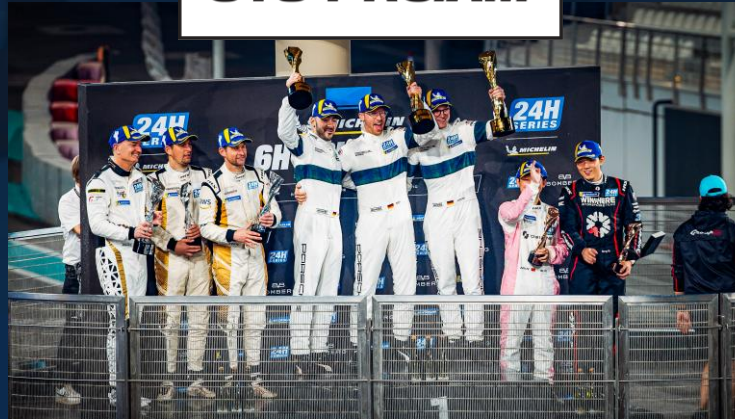
Anthony McIntosh / Parker Thompson / Daniel Harper

3RD

#25 Into Africa Racing by Dragon

Xolile Letlake / Stuart White / Axcil Jefferies

GT3-PRO/AM



1ST

#269 Herberth Motorsport

Max Moritz / Vincent Kolb / Sven Müller

2ND

#91 Herberth Motorsport

Ralf Bohn / Alfred Renauer / Robert Renauer

3RD

#22 Winhere Origine Motorsport

Liu Hangcheng / Zhongwei Wang / Deng Yi

GT3-AM



1ST

#21 HAAS RT

Peter Guelinckx / Nicolas Guelinkckx / Anir Feyzulin

2ND

#69 Continental Racing by Simpson Motorsport

Alex Aka / Aleksandr Novichkov / Vasily Vladykin

3RD

#87 origine powered by CC

Bo Yuan / Ye Hongli / Lu Wei

MICHELIN 6H ABU DHABI RACE WINNERS

992



1ST

#974 QMMF by HRT Performance

Ahmed Al-Emadi / Jassim Al-Thani / Faesal Al-Yafei

2ND

#888 Seblajoux Racing

Stephane Perrin / Anthony Vince / Louis Perrot

3RD

#971 Rabdan by Fulgenzi

Saif Alameri / Christopher Zöchling / Salem Alketbi

992-AM



1ST

#974 QMMF by HRT Performance

Ahmed Al-Emadi / Jassim Al-Thani / Faesal Al-Yafei

2ND

#888 Seblajoux Racing

Stephane Perrin / Anthony Vince / Louis Perrot

3RD

#971 Rabdan by Fulgenzi

Saif Alameri / Christopher Zöchling / Salem Alketbi

MICHELIN 6H ABU DHABI RACE WINNERS

GTX



1ST

#701 Vortex V8

Lionel Amrouche / Julien Boillot

2ND

#764 GT3 Poland

Andrzej Lewandowski / Adrian Lewandowski

3RD

#795 Team CMR

Micheal Simpson / Jack Mitchel

GT4



1ST

#445 Cerny Motorsport

Florian Sternkopf / Ivan Krapivtsev /
Joshua Bednarski / Henry Cerny

2ND

#444 Circuit Toys

Will Powell / Klaas Kooiker / Arthur Simondet

3RD

#451 Primus Racing

Peter Larsen / Johan Rosen / Tommy Lindroth

TCE



1ST

#193 Chazel Technologie Course

Xavier Follenfant / Loic Labeda / Benoist Rousset

2ND

#111 asBest Racing

Marco Grilli / Shiraz Khan / Dylan Pragji /
Usmaan Mughal

3RD

#103 asBest Racing

Ahmed Al Khaja / Fahad Nasir Khan /
Hm Tauhid Anwar Avik

MICHELIN 24H DUBAI RACE WINNERS

GT3



1ST

#669 Team WRT

Anthony McIntosh / Ben Tuck / Jordan Pepper /
Kelvin van der Linde / Fran Rueda

2ND

#27 Team WRT

Stanislav Minsky / Mathieu Vincent R Detry /
Thomas Kiefer / Julian Hanses / Christopher Haase

3RD

#16 Winward Racing

Sergey Stolyarov / Daan Arrow / Maro Engel /
Luca Stolz

GT3-PRO/AM



1ST

#10 Herberth Motorsport

Antares Au / Ralf Bohn / Loek Hartog /
Joel Sturm

2ND

#269 Herberth Motorsport

Max Moritz / Florian Spengler / Vincent Kolb /
Sven Müller / Alfred Renauer

3RD

#88 Dragon Racing

Giovanni Altoè / Oscar Ryndziewicz / Khaled al Marzouq /
Ramez Azzam / Olivier Goethe

GT3-AM



1ST

**#69 Continental Racing by
Simpson Motorsport**

Alex Aka / Aleksandr Novichkov / Vasily
Vladykin

2ND

#11 HOFOR Racing

Chantal Prinz / Alexander Prinz / Torsten Kratz /
Maximilian Partl / Manuel Metzger

3RD

#89 Lionspeed GP

Xavier Knauf / Gegory Servais / Andres Latorre /
Gabriel Rindone

MICHELIN 24H DUBAI RACE WINNERS

992



1ST **#962 Tierra Outdoor Racing by FACH**
Ralph Poppelaars / Huub van Eijndhoven /
Robert de Haan / Wouter Boerekamps

2ND **#924 Red Ant Racing**
Simon Balcean / Mathieu Castelein /
Pierre Castelein / Steven Palette

3RD **#910 Seblajoux Racing**
Solenn Amrouche / Enzo Joulié / Sebastian Lajoux /
Mathys Jaubert / Louis Perrot

992-AM



1ST **#924 Red Ant Racing**
Simon Balcean / Mathieu Castelein /
Pierre Castelein / Steven Palette

2ND **#888 Seblajoux Racing**
Stephane Perrin / Anthony Vince / Louis Perrot /
Alexandr Artemyev / Sebastian Lajoux

3RD **#929 HRT Performance**
Gregg Gorski / Silvain Pastoris /
Giovanni Emanuele Nucera / Steven Gambrell

MICHELIN 24H DUBAI RACE WINNERS

GTX



- 1ST** **#710 Leipert Motorsport**
Gerhard Watzinger / Don Yount / Fred Roberts /
Mānz Thalín / Brendon Leitch
- 2ND** **#795 Team CMR**
Micheal Simpson / Jack Mitchell /
Nicolas Prost / Andrew Bentley
- 3RD** **#701 Vortex**
Lionel Amrouche / Philippe Bonnel /
Thierry Chkondali / Johan Caeldries

GT4



- 1ST** **#445 Cerny Motorsport**
Florian Sternkopf / Ivan Krapivtsev /
Joshua Bednarski / Shiv Sapra
- 2ND** **#427 SRS Team Sorg Rennsport**
Benito Tagle / Nick von Essen / Stephan Epp /
Roman Tishchenkov
- 3RD** **#444 Circuit Toys**
Rhys Lloyd / Jack Meakin / Ahme Al Khaja /
Harri Reynolds / Edwards Mcdermott

MICHELIN 24H DUBAI RACE WINNERS

TCE-TCX



1ST

#102 asBest Racing

Pia Ohlsson / Lutz Obermann / Junichi Umemoto /
Silas Passos / Sebastian Schemmann

2ND

#127 SRS Team Sorg Rennsport

Ivan Ekelchik / Azat Kalimullin / Nikita Kulkov /
Darian Donkel / Aaron Wenisch

3RD

#111 asBest Racing

Marco Grill / Rawad Sarieddine / Dylan Pragji /
Zaamin Ali Jaffer / Desirée Müller

TCE-TC



1ST

#108 KCMG

Paul Ip / Marchy Lee / Ho-Pin Tung / Andy Yan

2ND

#107 TG-RR

Rio Shimono / Miki Onaga / Aimi Saito / Kokoro Sato /
Rami Sasaki