

The following branding obligations must be strictly followed throughout the entirety of each Event within the 24H SERIES powered by Hankook. Any infringement may be penalized by the Race Director.

1. Compulsory advertising on Cars

The compulsory advertising overview of stickers on each competition vehicle will be published separately per Event and shall remain obligatory. The following overview is an example of the positioning of mandatory branding.



2. Mandatory badges on driver's overalls.

The following badges are mandatory to be placed in the chest area:

- Hankook badge.
- 24H SERIES badge.
- Special badge to be confirmed in a Promoter communication (e.g. special Event badge, additional sponsor).

PLEASE NOTE: No tyre brand except Hankook may be visible on the driver overall. Your driver suit won't be approved if you do not have the correct badges. Therefore, make sure the badges are sewed correctly on your driver suit on the chest area.



Event badge

For the 24H SEBRING and 24H DUBAI there are special event badges which must be placed on the left side of the chest under the 24H SERIES badge



3. Mandatory beach flag placement.

Each competitor will receive at the first race they participate, two personalised beach flag of 350 cm representing their team, nationality, class and Car.

The team itself is responsible to take the beach flags with them at each Event they enter in the 24H SERIES.

One beach flag must be fixed to the pit wall fence.

The other beach flag must be placed on the paddock next to the truck.



In case a team enters several vehicles, beach flags must be placed for each individual vehicle that has entered the specific Event.

If a team's beach flag is broken or lost, the team must request a new beach flag at Creventic at additional costs of 100 EURO per flag.